

Wednesday, 7th June

Venue: Harpa, Reykjavik Concert Hall & Conference Centre

17:30 Visit of Harpa with architect Sigurdur Einarsson.

18:15 **Welcome Reception, Official Opening**
At Haaloft, top floor of Harpa

19:30 End of the reception

PROGRAMME

2017



Thursday, 8th June

Venue: Harpa, Reykjavik Concert Hall & Conference Centre
Moderator: Mr. Lars Amréus, Swedish National Heritage Board

08:30 **Registration**

09:00 **Introduction speech, Practical information**

09:30 **Keynotes Part I**
"Our common Heritage - Sharing the Responsibility"
- Mr. Georges Zouain (GAIA Heritage):
The contribution of Cultural Heritage to Society

10:00 *Coffee break*

10:15 **Keynotes Part II - Society in transition**
"Our common Heritage - Sharing the Responsibility"
- Mr. Pavol Ižvolt (Slovakia): Cultural Heritage for transition times?
- Mrs. Sólrun Inga Traustadóttir (Iceland): Communicating archeology - In the search for the right platform.
- Mrs. Hulda Þórisdóttir (Iceland): Why is it not enough to tell them it is important? On changing attitudes and behavior.

11:15 **Intergovernmental organizations**
- Council of Europe, Eladio Fernandez Galiano
- European Commission, Erminia Sciacchitano
- Europa Nostra, Sneska Quaedvlieg-Mihailovic
- Other organizations.

12:15 *Lunch break*

13:15 **Group Discussions**
1. Preservation and research, the pressure of development
2. Reaching out to the public
3. European Year of Cultural Heritage

14:30 *Departure by bus to Bessastaðir*

15:00 **Visit to the President of Iceland: Guðni Jóhannesson**

17:30 *Back in Reykjavik, Free time until dinner*

19:00 **Official dinner at Iðno Restaurant**

Friday, 9th June

Venue: Harpa, Reykjavik Concert Hall & Conference Centre
Moderator: Ms. Kristín H. Sigurðardóttir Cultural Heritage Agency, Iceland

08:30 **Plenary Session**
- European Heritage Legal Forum
- Economic Taskforce

09:30 **EHHF: Own matters**
- Members list, actualization
- Organization and standing committees
- Budget and Permanent Secretariat
- Communication: internal and external
- Other matters: open for discussion

10:00 *Coffee break*

10:15 **News from the Heads**
Communication of new developments and relevant issues by the Heads.

11:15 **2018 Annual Meeting: Luxembourg Troika handover**

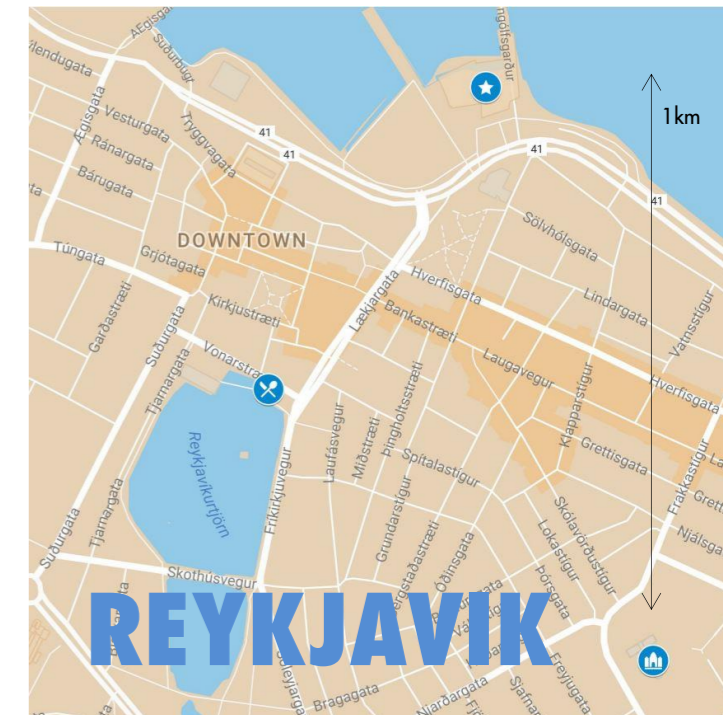
11:30 *Official closing of the meeting and lunch*




Excursion - Optional

12:15 **Departure**
"The History and Nature of Southern Iceland"
- Stöng: excavation of a medieval farm
- Keldur: the oldest surviving turf buildings in Iceland
- Dinner in a small fishing village

22:00* *End of excursion and back to Reykjavik*

* Estimated time



-  Harpa, Reykjavik Concert Hall & Conference Centre
-  Hallgrímskirkja
-  Iðno Restaurant

Contacts

On-site logistics, accommodation and excursions:
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Schedule and practical information:
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The farm of Keldur has existed for almost a thousand years. It features a number of turf houses and crude sod structures that are unique in southern Iceland. The main Hall, which is known as the oldest surviving turf building in Iceland, was likely inhabited by Jon Loftsson, a strongly religious chieftain from the 12th century. Keldur also offers a beautiful view over the well-known Mt. Hekla volcano. This major historic site has also been quoted in the famous Icelandic Sagas.



The 2017 EHHF Annual Meeting is hosted by:



The Cultural
Heritage Agency
of Iceland

www.minjastofnun.is

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BDU-BSO Direction des Monuments et Sites
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EUROPEAN HERITAGE HEADS FORUM

7-9 June 2017

ICELAND



Dear Colleagues,

It is with great pleasure that Iceland welcomes you to the 12th annual meeting of the European Heritage Heads Forum. The event will take place from 7 to 9 June 2017 in the Harpa cultural centre in the heart of Reykjavík.

Harpa, designed by Henning Larsen Architects and Batteríð Architects with Icelandic-Danish artist Ólafur Eliasson, has won multiple awards for architecture including Mies van der Rohe in 2013, Best public space – Arkitekturmassan Awards 2012, and the World Architecture Award 2010.

On 9 February 2017, representatives of the Council of Europe and the European Parliament reached a provisional agreement on a decision establishing the European Year of Cultural Heritage 2018. At the meeting in Reykjavík we will focus on two of the main objectives of the European Year of Cultural Heritage. We will thus discuss the promotion of cultural diversity, intercultural dialogue and social cohesion as well as the highlighting of the economic contribution of the cultural heritage to local and regional development. We want to hear what young people have to say about our cultural diversity and the importance of cultural heritage to society. As we all know, recent research has revealed how much the cultural heritage contributes to the society - a truth which is not universally accepted. It is thus important that we discuss the different aspects of economic issues of our cultural heritage in relation to developing and planning. We will be discussing these themes further within our discussion groups.

On the Friday afternoon we offer an excursion to selected places in southwest Iceland, where we will see archaeology and traditional buildings, and enjoy the spectacles of volcanoes, glaciers and waterfall, ending the day with a dinner before coming back to Reykjavík.

Kristín Huld Sigurðardóttir
Director General
Cultural Heritage Agency of Iceland