

# REPORT 2016

# TASK FORCE ON ECONOMY AND STATISTICS

Bern, May 20, 2016



# CONTENT

THE WORK OF THE  
TASK FORCE

HEREIN  
CROWDFINDING  
FOR BASELINE DATA

PROPOSAL FOR AN  
ESPON TARGETED  
ANALYSIS

# PART I.

## YEAR REPORT

The TF agreed on:

- A working method and a procedure to calculate impact.
- The 2 most informative indicators to map the impact of the physical cultural heritage.
- Researching the relevant and available data for impact sector by sector, starting with the construction sector.
- **Objective = construct reporting on the selected indicators on a yearly basis using available statistics.**

# SELECTED INDICATORS

The indicators are:

- Gross Value Added (GVA) created
- FTE (full time employment or man years) sustained

A model study at European level has been carried out but the figures are not sufficiently reliable to be reported at this time. The TF is working on it.

*Gross value added (GVA) is the measure of the value of goods and services produced in an area, industry or sector of an economy, in economics.*

*$GVA + \text{taxes on products} - \text{subsidies on products} = GDP$*

# OTHER TASKS

- EU Consultation on the **statistical system ESS-nett culture from EUROSTAT**
  - The TF produced a “Core Script” for the **8** EHHF member states who participated in the EU Consultation
- Cooperation with Herein (Council of Europe)
  - To **collect national baseline data on the physical cultural heritage** as these data were not available yet
- To secure professional assistance and necessary data access for the work to progress, **the TaskForce recommends that EHHF members join in an ESPON EU funded trans-national cooperative venture.**

# ORGANISATIONAL ISSUES

- The TF has had 3 meetings.
- EHHF members appoint a TF Chair for 2016-17.
- The EHHF should nominate an institution to be responsible Chair for the period 2017-2018.
- After this, the TF could be disbanded in 2018.
- The EHHF Secretariat has been of great assistance to the TF work. Thank you.

## PART II.

# CROWDFINDING BASELINE DATA

TF initiative in cooperation with Herein (Council of Europe)



**Crowdfunding “Background variables on the contribution of the physical cultural heritage to gross value added and to jobs generated”**

- National baseline data on the physical cultural heritage were not available before

# BASELINE DATA

- 1** **Number of protected constructions in 2014 and 2015**
- 2** **Surface area of protected constructions in 2014 and 2015**
- 3** **Number of protected archaeological sites in 2014 and 2015**
- 4** **Budget for conservation, restoration, repair and maintenance spent by all government levels for protected constructions in 2014 and 2015**
- 5** **Expenses spent by owners for the conservation, restoration, repair and maintenance of protected constructions in 2014 and 2015**



# HOW MANY ANSWERED IN PERCENTAGES?

**In total, 75% answered the survey.**

Questions	% answers
1. Number of protected constructions	69%
2. Surface area of protected constructions	19%
3. Number of protected archaeological sites	63%
4. Budget for conservation, restoration, repair and maintenance government levels	66%
5. Expenses spent by owners	22%

PERCENTAGES BASED ON 32 RELEVANT COUNTRIES

# Validity, Reliability, Comparability

## Validity

- To what extent are figures correct?
- Is the data factually sound?  
Quality control
- Must be asked at national level

## Reliability

- Figures are official
- To what extent will we get the same results on repeated trials?

## Comparability

- Comparable when (ac)counting standards are applied consistently from one period to another
- Or from one region to another

# Totals & Graphs

Total protected constructions	1.706.694
Total protected archaeological sites	689.507
Sum protected all objects	2.396.201
Sum Government budgets	€ 2.032.242.117

**Graph 1. Total number of protected constructions**

**Graph 2. Budgets from Governments**

**Graph 3. Ratio funding to protected constructions**

**Graph 4. Ratio funding to population**

**Graph 5. Protected constructions by population**

**Graph 6. Protected constructions pr sq. km.**

- *Data analysed refers either to 2014 or 2015, according to availability.*
- *Data corresponding to the United Kingdom only accounts for England and Scotland.*

# PART III.



EUROPEAN SPATIAL PLANNING  
OBSERVATION NETWORK

ESPON Targeted Analysis

<http://www.espon.eu/>

*The Task Force recommends that EHHF members  
join in an ESPON EU funded trans-national  
cooperative venture.*

# WHAT DO WE GET FROM ESPON?

- Privileged (and free) **access to ESPON data** and to statistical data held by the MS National Census Bureau's
- A **fully financed working team** of economists, academic and professionals to lead the analysis (Research Team)
- A push and support to finalise the work of the TF

# WHY ESPON?

- Basic data from the cultural heritage sector is lacking
- The **Targeted Analysis** will be a first exercise for the production of fixed heritage statistics in Europe
- To secure **professional assistance** and necessary **data access** for the work to progress
- Stakeholders' resource use is low, while EU financing is liberal

# What is ESPON?

- ESPON was established in 2002 and aims at promoting a territorial and spatial dimension in European policy making.
- Funded through the ERDF/Cohesion Policy - €48 million euro.
- Geographical coverage – all 28 member states + 4 partner states (Norway, Switzerland, Liechtenstein, Iceland)
- Primary target groups: Policymakers at European, national and regional level.
- Objective: support the reinforcement of the effectiveness of EU Cohesion Policy and other sectoral policies through the production, dissemination and promotion of territorial evidence covering the entire territory of the EU.

# Targeted Analysis (TA)

- **Objective:**
  - Demonstrate the socio-economic contributions of CH
  - Complement and consolidate the work of the Economic Taskforce
- **Scope of the TA:**
  - Quality check and expert advice on the methodological framework developed by the Taskforce. Produce the key figures (indicators) on the impacts generated by CH in other sectors. Collect and produce relevant statistics (at national and EU level)
- **Results:**
  - Gross Value Added of CH across Europe (GVA)
  - Jobs generated by CH across Europe (FTE)
- **Use of results for EU institutions and national governments:**
  - Strong statements with key figures supporting CH as a strategic resource



# Targeted Analysis (TA)

- Average Project budget €300,000
- Project 100% funded
- Typical project 4-6 partners from different countries
- Emphasis on the operational use of the results of analyses in practice:
  - **Bottom-up/stakeholder driven projects**
  - **Defined by stakeholders at national, regional or local level (interest driven)**
- Objectives:
  - Inform policy decisions and territorial development strategies.
  - Give access to high-quality data and policy relevant evidence of the larger territorial context, in particular a wider European perspective.
  - Meet the particular policy demands and evidence needs of stakeholders.

# RATIONALE – WHY?

- Unlike most sectors, cultural heritage does not have official economic indicators. Is this because cultural heritage has never been valued for its socio-economic contribution, but rather for its ‘soft’ values?
- Only in the past few years the economic potential of cultural heritage has been fully recognised in Europe.
- **A common ‘theoretical’ and operational statistical framework able to systematically collect heritage data based on yearly updated official statistics.**

# Participation means?

- **Work to do:**
  - Research and produce national baseline data
  - Data mining to collect public data and calculate the impacted contributions of the physical cultural heritage (GVA, FTE) liaising with the Research Team
  - Deliver this data to ESPON
- **Time and resource use:**
  - We assess the time use to be app. 4 weeks
  - Everybody covers their own costs
- **Meetings:**
  - Participate in 2-3 steering meetings (Brussels?)
- **Who expressed interest?**
  - Flanders (Belgium), Hungary, Netherlands, Norway, Sweden
  - DG EAC & Herein (Council of Europe)

✓ **Need a Lead Stakeholder!**

**REPORT**  
**TASK FORCE**  
**ON ECONOMY AND STATISTICS**

**THANK YOU!**